

Hong Kong People Association

Cookie Policy

Our website uses cookies and similar technologies to collect data from your device and like many [businessbusiness](#) we need the data collected to efficiently operate this website and provide the best customer experience to users of the website.

We ask that you read this Cookie Policy carefully as it contains important information on our use of cookies or similar technologies on our website. This policy should be read together with our (Website privacy policy) which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities in the event you have a complaint.

What are Cookies and What Do They Do?

A cookie is a small text file which is placed onto your device (e.g., computer, smartphone or other electronic devices) when you use our website. We use cookies and other similar tracking technologies such as *web beacons*, *action tags*, *single-pixel gifs* on our website. These help us recognise you and your device and store some information about your preferences or past actions.

Examples of things we may track are how long you spend on our website or what pages you visit, how many times you visit our website, location data and originating domain name of your internet service provider. The collation of these information helps us understand who uses our website and how we can improve it as well as helping us to build a profile of our users.

What Type of Cookies Do We Use?

As mentioned above, we do use cookies on our website as they help us understand how you interact with our website. The cookies we place on your device fall into the following categories.

- **Session cookies**—these allow our website to link your actions during a particular browser session. These expire each time you close your browser and do not remain on your device afterwards.
- **Persistent cookies**—these are stored on your device in between browser sessions. These allow your preferences or actions across our website to be remembered. These will remain on your device until they expire, or you delete them from your cache.
- **Strictly necessary cookies**—these cookies are essential for you to be able to navigate our website and use its features. Without these cookies, the services you have asked for could not be provided.
- **Performance cookies**—these cookies collect information about how you use our website, e.g. which pages you go to most often. These cookies do not collect personally identifiable information about you. All information collected by these cookies is aggregated and anonymous and is only used to improve how our website works.
- **Functionality cookies**—these cookies allow our website to remember the choices you make (such as your username, language, last action and search preferences) and provide enhanced, more personal features. The information collected by these cookies is anonymous and cannot track your browsing activity on other websites.
- **Targeting cookies**—also known as advertising cookies, these cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement on our website and help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers.

For more details about the cookies we currently use on our website and why we use them please contact us via our website <https://hkpeople.org>.

Consent to Use Cookies

We will ask for your permission (consent) to place cookies or other similar technologies on your device, except where these are essential for us to provide you with a service that you have requested.

There is a notice on our home page which describes how we use cookies and requests your consent to place cookies on your device.

Can I Change My Preferences?

You can also manage your cookie preferences through our pop-up cookie banner that appears on your first visit to the website.

Can I Turn Off Cookies?

If you do not wish to accept cookies any longer, you can change your browser settings so that cookies are not accepted. However, please be aware that if you do refuse all or certain cookies (including necessary cookies) you may lose some functionality and be unable to use all or some parts of our website.

Changes to This Policy

If we change the cookies we use, we will update this Cookies Policy. You can always find the latest version of this policy on our website.

Last Updated: 08 June 2022